

Price (£)	Explanation	Colour code	# of Seats	Value of tickets	% of hall
T	Technical hold	T	-		
P	Promoter hold	P	-		
S	Press hold	S	-		
H	House seats	H	40		
C	Companion Seat	C	18		
M	Marketing hold	M	-		
E	Executive hold	E	-		
	Wheelchair spaces	As highlighted	22		

	Venue holds	As highlighted	26		
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	Development holds	As highlighted	20		
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£ -	Price Band A	0.00	-	£ -	#DIV/0!
£ -	Price Band B	0.00	-	£ -	#DIV/0!
£ -	Price Band C	0.00	-	£ -	#DIV/0!
£ -	Price Band D	0.00	-	£ -	#DIV/0!
£ -	Price Band E	0.00	-	£ -	#DIV/0!
£ -	Price Band F	0.00	-	£ -	#DIV/0!
£ -	Price Band G	0.00	-	£ -	#DIV/0!
£ -	Price Band H	0.00	-	£ -	#DIV/0!
£ -	Price Band I	0.00	-	£ -	#DIV/0!
£ -	Price Band J	0.00	-	£ -	#DIV/0!
Total number of seats on sale:			-	£ -	#DIV/0!

Are concessions available on Price Band A?

Effect of discounts

Type of discount	% of house affected	% discount	Total 'cost' of discount
Concessions	2.0%	25%	£ -
Series discount 1	0.0%	0%	£ -
Series discount 2	0.0%	0%	£ -
Series discount 3	0.0%	0%	£ -
Series discount 4	0.0%	0%	£ -
Series discount 5	0.0%	0%	£ -
Total reduction in sales due to discounts			£ -

Section of hall	Capacity	Allocation in use	Value of tickets	% of capacity used
Balcony	616	-	£ -	0%
Rear stalls	993	8	£ -	1%
Front stalls	663	24	£ -	4%
Stage (platform)	195	-	£ -	0%
Choir	234	4	£ -	2%
Side stalls - green	77	2	£ -	3%
Side stalls - blue	77	4	£ -	5%
Goodman box	8	8	£ -	100%
Boxes - green	48	4	£ -	8%
Boxes - blue	72	4	£ -	6%
Total	2,983	58	£ -	2%

ENTER THE NUMBER OF PERFORMANCES AND % SALES TARGETS

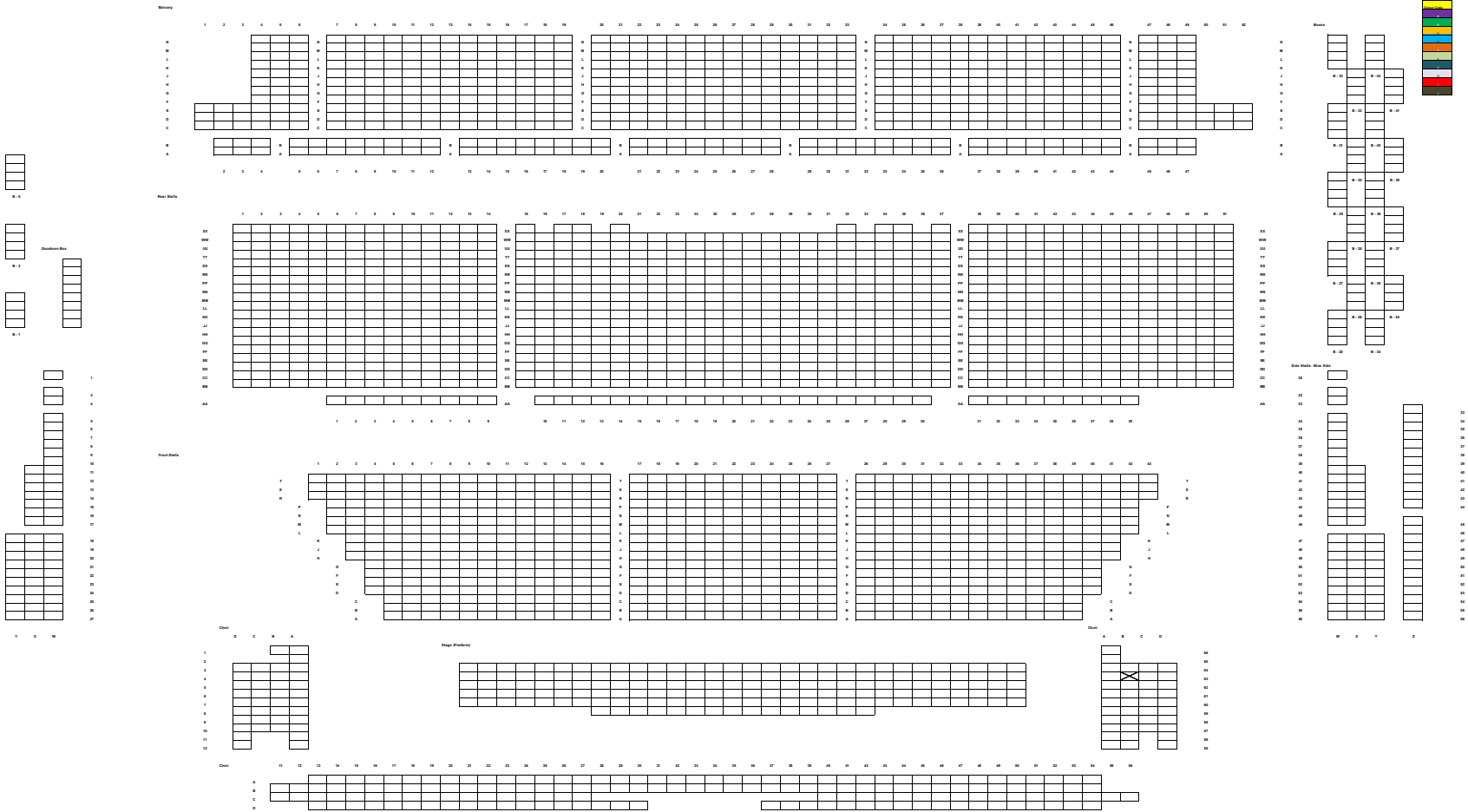
SET UP / TARGET	FORECAST	(FULL CAPACITY)
Number of performances	1	1
% capacity of saleable seats	80%	100%
no. of saleable seats for ONE performance	0	0
seat sales at selected % of capacity	0	0
gross sales for ONE performance	£0.00	£0.00
net income for ONE performance	£0.00	£0.00
TOTAL FOR ONE PERFORMANCE		
no. of saleable seats for ALL performances	0	0
seat sales at selected % of capacity	0	0
gross sales for ALL performances	£0.00	£0.00
net income for ALL performances	£0.00	£0.00
TOTAL FOR ALL PERFORMANCES		

(same as target until manually changed)

How to use this spreadsheet:

1) Input your different prices here (please ONLY amend the cells in RED).

Royal Festival Hall No Tech Holds



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