

Price (£)	Description	Colour code	# of Seats	Value of tickets
T	Technical hold	T	412	please see holds guide
C	Wheelchair Companion	C	22	please see holds guide
P	Promoter hold	P	-	comps
S	Press hold	S	30	comps
H	House seats	H	40	comps
	Wheelchair positions	As highlighted	22	(paid for tickets)
	Venue Holds (paid for tickets)	As highlighted	36	(paid for tickets)

	Price Band A	0.00	-	£	-
	Price Band B	0.00	-	£	-
	Price Band C	0.00	-	£	-
	Price Band D	0.00	-	£	-
	Price Band E	0.00	-	£	-
Total seats on sale			-	£	-

Are concessions available on Price Band A?

NO

Type of discount	% discount	House affected	'Cost'
Concessions	25%	2%	£ -

Section of hall	Capacity	Allocation in use	Value of tickets
Balcony	616	2	£ -
Rear stalls	993	39	£ -
Front stalls	663	97	£ -
Stage (platform)	195	-	£ -
Choir	234	234	£ -
Side stalls - green	77	43	£ -
Side stalls - blue	77	44	£ -
Goodman box	8	8	£ -
Boxes - green	48	18	£ -
Boxes - blue	72	18	£ -
Total	2,983	503	£ -

Number of performances	1
% capacity of saleable seats	100%

no. of saleable seats for ONE performance	0
seat sales at selected % of capacity	0
gross sales for ONE performance	£0.00
net income for ONE performance	£0.00

no. of saleable seats for ALL performances	0
seat sales at selected % of capacity	0
gross sales for ALL performances	£0.00
net income for ALL performances	£0.00

screen, and input your price bands into the seat map.

Type the letter 'A, B, C, or D' into each box on the seat map according to the price you would like to assign to that seat. The box will then be highlighted in that price band's colour as indicated on the 'CALCULATOR' tab. The seat map works like a 'normal' excel sheet and you can drag/copy from the cells you have filled in.

Step 3: Click on 'INSERT HOLDS HERE' tab at the bottom of the calculator screen and input your holds - using the letters 'P' for Promoter and 'S' for Press - where appropriate.

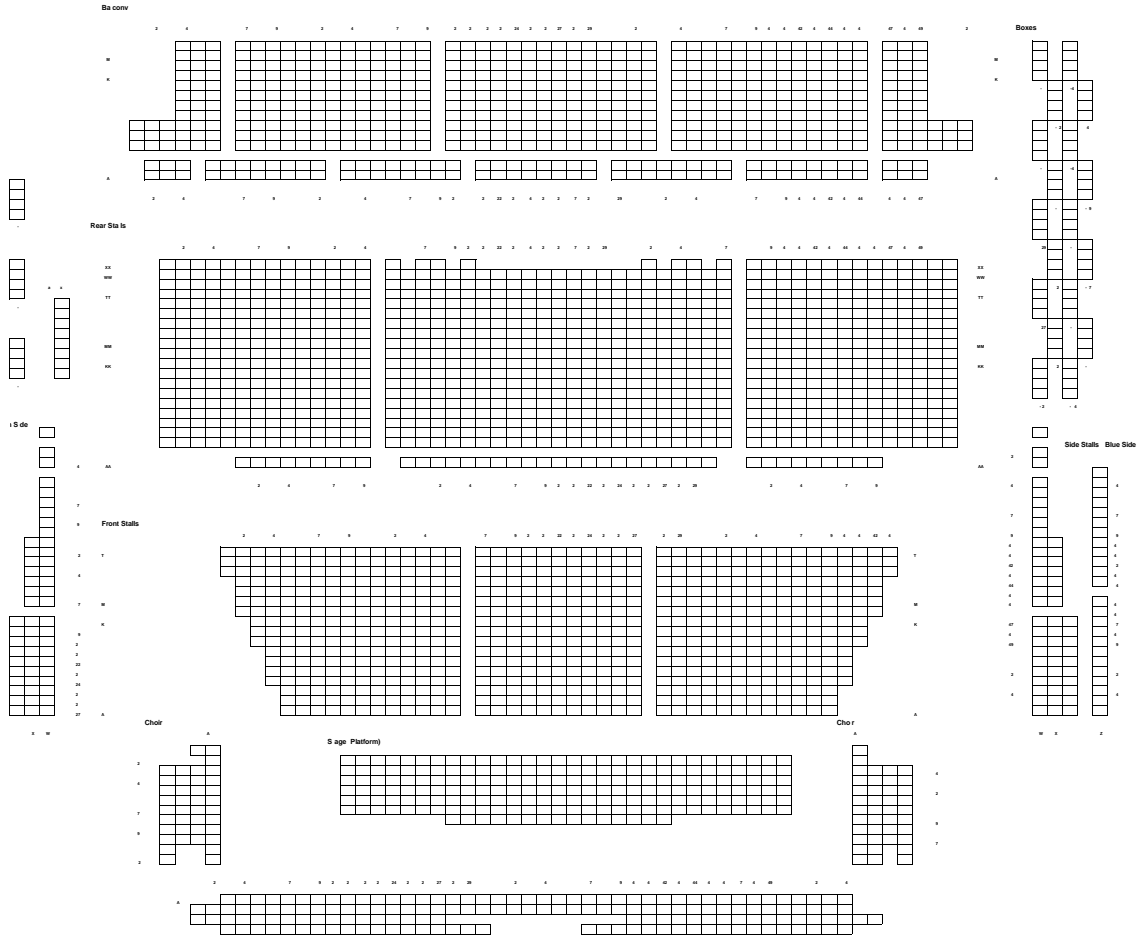
Please refer to the 'HOLDS GUIDE' tab in the Go Live form for how many Promoter and Press holds are permitted, as well as SC's House Seats and Venue Holds policy. If you would like our Ticketing Services team to allocate your Promoter and Press holds for you, please let us know.

If your event requires technical equipment, you will be issued a Ready Reckoner with tech holds already highlighted in the 'INSERT HOLDS HERE' tab. The 'HOLDS GUIDE' tab provides further detail on which seat holds relate to specific types of technical equipment.

Please liaise with your Event contact if you need to increase or decrease these holds according to your production requirements.

Step 4: Return to the 'CALCULATOR' tab to view the forecast income based on saleable capacity and ticket pricing.

Ready Reckoner - with Tech



Ready Reckoner - with Tech

