

Price (£)	Explanation	Colour code	# of Seats	Value of tickets	% of hall
T	Technical hold	T	542		
P	Promoter hold	P	-		
S	Press hold	S	-		
H	House seats	H	40		
C	Companion Seat	C	18		
M	Marketing hold	M	-		
E	Executive hold	E	-		
	Wheelchair spaces	As highlighted	22		

Venue holds	As highlighted	26		
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Development holds	As highlighted	20		
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£ -	Price Band A	0.00	-	£ -	#DIV/0!
£ -	Price Band B	0.00	-	£ -	#DIV/0!
£ -	Price Band C	0.00	-	£ -	#DIV/0!
£ -	Price Band D	0.00	-	£ -	#DIV/0!
£ -	Price Band E	0.00	-	£ -	#DIV/0!
£ -	Price Band F	0.00	-	£ -	#DIV/0!
£ -	Price Band G	0.00	-	£ -	#DIV/0!
£ -	Price Band H	0.00	-	£ -	#DIV/0!
£ -	Price Band I	0.00	-	£ -	#DIV/0!
£ -	Price Band J	0.00	-	£ -	#DIV/0!
Total number of seats on sale:			-	£ -	#DIV/0!

Are concessions available on Price Band A?

Effect of discounts

Type of discount	% of house affected	% discount	Total 'cost' of discount
Concessions	2.0%	25%	£ -
Series discount 1	0.0%	0%	£ -
Series discount 2	0.0%	0%	£ -
Series discount 3	0.0%	0%	£ -
Series discount 4	0.0%	0%	£ -
Series discount 5	0.0%	0%	£ -
Total reduction in sales due to discounts			£ -

Section of hall	Capacity	Allocation in use	Value of tickets	% of capacity used
Balcony	616	84	£ -	14%
Rear stalls	993	51	£ -	5%
Front stalls	663	77	£ -	12%
Stage (platform)	195	-	£ -	0%
Choir	234	234	£ -	100%
Side stalls - green	77	46	£ -	60%
Side stalls - blue	77	46	£ -	60%
Goodman box	8	8	£ -	100%
Boxes - green	48	26	£ -	54%
Boxes - blue	72	28	£ -	39%
Total	2,983	600	£ -	20%

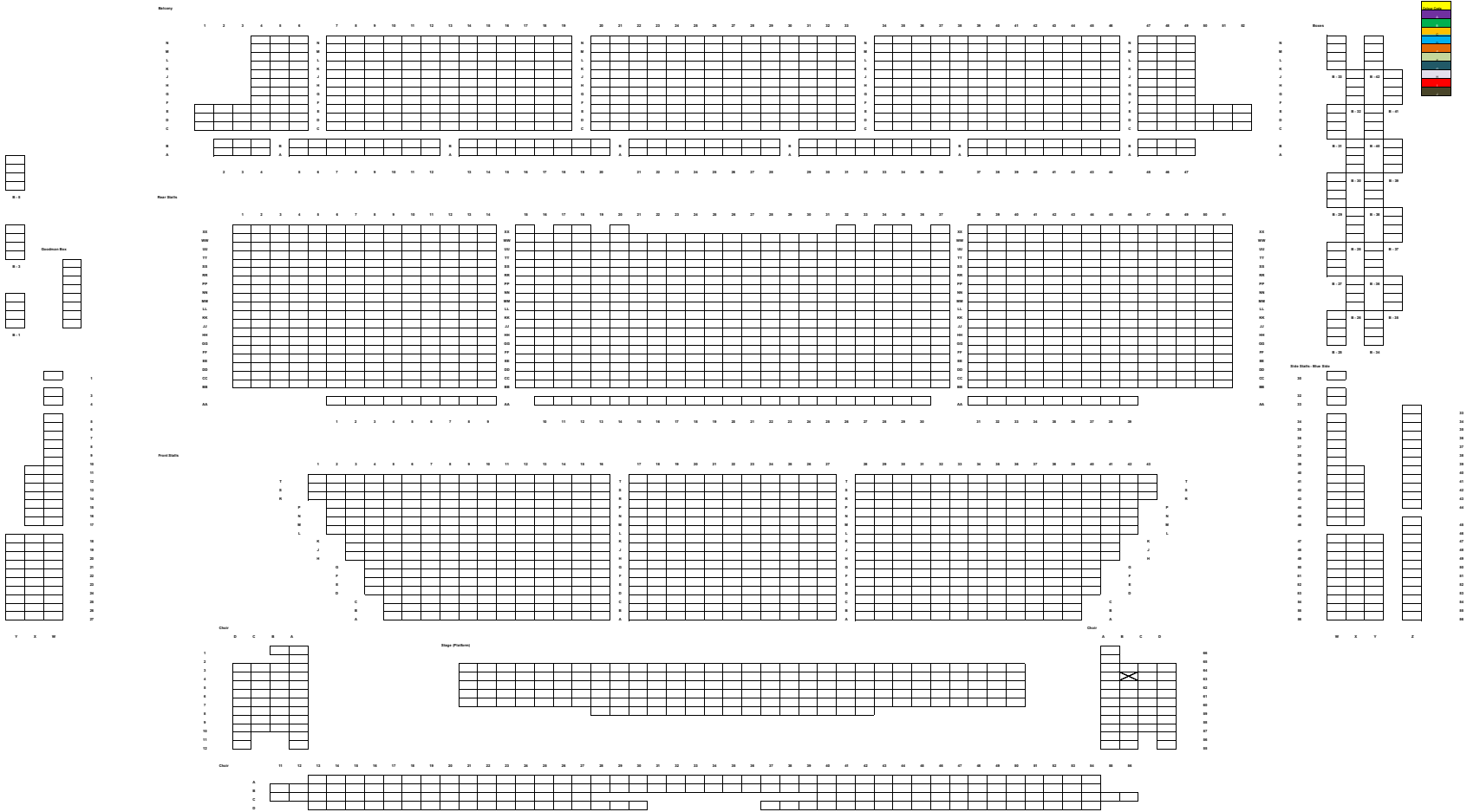
ENTER THE NUMBER OF PERFORMANCES AND % SALES TARGETS

	SET UP / TARGET	FORECAST	(FULL CAPACITY)
Number of performances	1	1	1
% capacity of saleable seats	80%	80%	100%
no. of saleable seats for ONE performance	0	0	0
seat sales at selected % of capacity	0	0	0
gross sales for ONE performance	£0.00	£0.00	£0.00
net income for ONE performance	£0.00	£0.00	£0.00
no. of saleable seats for ALL performances	0	0	0
seat sales at selected % of capacity	0	0	0
gross sales for ALL performances	£0.00	£0.00	£0.00
net income for ALL performances	£0.00	£0.00	£0.00

How to use this spreadsheet:

1) Input your different prices here (please ONLY amend the cells in RED).

Royal Festival Hall Full Tech Hold



Royal Festival Hall Full Tech Holds

