

# SOUTHBANK CENTRE

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## Press Release

**Date:** 23 March 2022, 11:30am

**Contact:** [press@southbankcentre.co.uk](mailto:press@southbankcentre.co.uk)

**Image:** available to download [here](#)

## Amy Ross joins the Southbank Centre as Director of Development



Credit line: Amy Ross, Director of Development, Southbank Centre © B. Ross

Amy Ross has been appointed Director of Development at the Southbank Centre. Currently Director of Development at Art Fund, Amy will join the Southbank Centre in June 2022 and will report to Elaine Bedell, CEO.

As a member of the Executive Leadership Team, Amy will contribute to the overall strategic planning and management of the Southbank Centre. She will work closely with CEO, Elaine Bedell and the Artistic Director, Mark Ball, to maximise the fundraising power of its new artistic vision and its principles of inclusiveness and access to the arts for all. Amy will also work closely with the Development Committee, formed from its Board of Governors, and Chairman of the Board, Misan Harriman.

Amy will lead the Development and Membership Team to secure revenue from philanthropic gifts, sponsorship, public and private bodies, and to widen this ambition to increase revenue and capital income through an externally-facing strategic approach to local, national and international partnerships and opportunities.

Amy has almost 20 years of experience in fundraising in the arts and heritage sectors at organisations ranging from the Young Vic theatre to the Royal Botanic Gardens, Kew. For the last 11 years as Director of Development at Art Fund she has played a key role in major national appeals including completing the £16m public appeal for the Wedgwood Collection in just six weeks in 2014 and securing nearly £4m for Derek Jarman's Prospect Cottage in 2020. In addition, she has led Art Fund's development team to achieve significant growth in major gifts, grants and legacies. She is also a trustee of the Brunel Museum.

**On joining the Southbank Centre, Amy Ross**, said: *"I am very excited by the prospect of contributing to the Southbank Centre's ambitious future. The mix of wide-ranging, world-class and risk-taking artistic programming - as well as the historical significance of the Southbank Centre - represent a strong proposition for attracting the generous support of audiences, members and donors. The Southbank Centre has redoubled its efforts to reach new audiences, diversify its artists and collaborators and work in new ways. To help realise its goals by generating new funding and retaining existing supporters as a member of the senior team is an exceptional opportunity."*

**Elaine Bedell, CEO of the Southbank Centre**, added: *"I'm delighted that Amy's joining our new Executive Leadership team and that she'll be playing such an important role in helping to shape our future and deliver our exciting ambition for the Southbank Centre."*

# ENDS #

Press image can be downloaded [here](#).

**For further press information please contact:**  
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## NOTES TO EDITORS

### About the Southbank Centre

The Southbank Centre is the UK's largest arts centre occupying a prominent riverside location that sits in the midst of London's most vibrant cultural quarter on the South Bank of the Thames. We exist to present great cultural experiences that bring people together and we achieve this by providing the space for artists to create and present their best work and by creating a place where as many people as possible can come together to experience bold, unusual and eye-opening work. We want to take people out of the everyday, every day.

The site has an extraordinary creative and architectural history stretching back to the 1951 Festival of Britain. The Southbank Centre is made up of the Royal Festival Hall, Queen Elizabeth Hall, Purcell Room and Hayward Gallery as well as being home to the National Poetry Library and the Arts Council Collection. It is also home to four Resident Orchestras (London Philharmonic Orchestra, Philharmonia Orchestra, London Sinfonietta and Orchestra of the Age of Enlightenment) and four Associate Orchestras (Aurora Orchestra, BBC Concert Orchestra, Chineke! Orchestra and National Youth Orchestra of Great Britain).  
<https://www.southbankcentre.co.uk/>



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